

EVENT MARKETING PACK

Manuscript Help



Email Manuscript 4 Weeks Out:

Hello _____,

You are personally invited to the (Event Name: example - Night of Illusion with David Laflin) on Date at Time. This is going to be an incredible event full of fun, illusions, and laughs. You and your whole family will enjoy it.

We also want to communicate how important this event can be. Many people are nervous about going to church or may have hesitations. This event gives you and us as a church, a chance to break down those walls and reservations people might have and introduce them to Jesus and a Church who cares about them.

You are invited but we would challenge you to invite someone else who you think might enjoy the event. David Laflin has preformed all over the U.S. and all over the world. You do not want to miss it and you do not want to miss the chance at the impact this event can have on someone you care about.

For tickets, head to:

(LINK) (change wording if event is free, “reserve a spot” something along those lines.)

We can’t wait to see you and you better hurry, tickets (spots, etc) are filling up!

God Bless,

Leader’s Name,

Email Manuscript 1 Week Out:

Hello _____,

The (Event Name: example - Night of Illusion with David Laflin) is one week away! You, your family, and your friends are all invited. This is an event that you do not want to miss. It is going to be an exciting event full of illusions, tricks, fun, and laughs.

You need to get your tickets! This way, you guarantee yourself and your family a seat.

For tickets, head to:

(LINK) (change wording if event is free, “reserve a spot” something along those lines.)

Don't forget this event could be a stepping stone for someone to hear about Jesus. Be praying about who God wants you to bring and step out in faith by inviting them.

God Bless,

Leader,

Text Message:

Greeting of some sort (church name like First Baptist, Church Family,) Grab your tickets for the Illusionist event (**Link**). It is going to be an awesome event for the whole family. You do not want to miss it!

Social Media 1:

Looking for a fun family activity guaranteed to make you laugh, smile, and amazed? DATE (Saturday July 3rd,) we will be hosting the **(Event Name: example - Night of Illusion with David Laflin)** that will make you laugh, smile, and amazed! Get your tickets now by **(Instagram post: heading to our website) (Facebook: Click the link below to get your tickets!)**

Social Media 2:

The **(Event Name: example - Night of Illusion with David Laflin)** is coming up! Spots are filling up so get your tickets soon. This is going to be an awesome event for the whole family. Go to our website to get your tickets!

Social Media 3:

This **DAY (Saturday)** is the **(Event Name: example - Night of Illusion with David Laflin)**. Tickets are still available but you want to get yours now! Tickets are available on our website **(include link on Facebook)**. You do not want to miss this!

*****On this post you could include a possible organic charing campaign by offering free tickets or front row seats.** Example: Share this post to your story or on your own page to enter you into a chance to win free tickets for you family or front row seats!

Leader Invite Video:

This video should contain the main leader inviting people/church to come to the event. He/She is casting vision about why this event matters and how great it is going to be. Close with information about getting tickets or reserving a spot at the event.